

國立高雄第一科技大學 97 學年度 碩士班 招生考試 試題紙

系 所 別：企業管理研究所

組 別：甲組

考科代碼：3413

考 科：商用英文

注意事項：

- 1、本科目可使用本校提供之電子計算器。
- 2、請於答案卷上規定之範圍作答，違者該題不予計分。

NOTICE: To answer the following questions in ENGLISH.

Part A: To clearly demonstrate the meanings for the following terms. (50%)

1. D/A (a term used in International Trade)
2. C.I.F. (a term used in International Trade)
3. S.C.M (a term used in Marketing and Logistics)
4. 3PL (a term used in Marketing and Logistics)
5. P.O.S (a term used in Marketing and Logistics)
6. Outsourcing (a term used in Business)
7. O.B.M. (a term used in Business)
8. Moral Hazard (a term used in Business)
9. Spot Market (a term used in Business)
10. Business Cycle (a term used in Business)
11. Lemon Market (a term used in Business)
12. Balance of Payment (a term used in International Economics)
13. Special Drawing Right (a term used In international Economics)
14. Balance Sheet (a term used in Accounting)
15. Income Statement (a term used in Accounting)
16. R.O.A (a term used in Accounting)
17. Stagflation (a term used in Economics)
18. C.P. I. (a term used in Economics)
19. Marginal Revenue (a term used in Economics)
20. Opportunity Cost (a term used in Economics)

Part B: Translation (Chinese to English)

1. 近年來，國際貿易之方式已逐漸以電匯付款方式來取代傳統信用狀交易之方式。 (7%)
2. 出口商於取得運送人簽發之提單後，便可到押匯銀行進行押匯取款。 (8%)
3. 任何有關運費、匯率、保險費之變動，皆歸賣方負責，賣方不得以任何理由向買方求償，所以請賣方進行必要之避險工作。 (8%)
4. 依據信用狀之規定，本次交易貨品之價格是以離岸價格計算，因此運送相關事宜則將由買方安排。但請注意：此次交易之商品最遲須於五月一日前裝船完畢且卸貨港需為：New York, USA。 (15%)
5. 受次級房貸之影響，美國聯準會已多次降息，進而促使國際美元之走弱。同時，基於對台幣升值之預期，國際熱錢已大量流入國內，以進行匯差與利差之套利行爲。 (12%)