

淡江大學 97 學年度碩士班招生考試試題

126

系別：資訊管理學系

科目：資訊管理導論

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1. What are your major concerns about computer crime and privacy on the Internet? What can you do about it? Explain. (25%)
2. What challenges do you see for a company that wants to implement collaborative SCM systems? How would you meet such challenges? (25%)
3. What planning methods would you use to develop business/IT strategies and applications for your own business? Explain your choices. (25%)
4. MIS author and consultant Peter Keen says: "We have learned that it is not technology that creates a competitive edge, but the management process that exploits technology." What does he mean? Do you agree or disagree? Why? (25%)