

國立中央大學97學年度碩士班考試入學試題卷

所別：英美語文學系碩士班 科目：英文寫作 共    /    頁 第    /    頁

\*請在試卷答案卷(卡)內作答

Write a coherent essay commenting on the following statement made by George Norman Douglas (100 points):

**You can tell the ideals of a nation by its advertisements.**

You may choose to agree or disagree with Douglas. Whether you argue for or against his opinion, support your argument with discussion of specific examples of advertisement. The grade is based on both the content of the essay and the style of your writing. Avoid injecting clichés and airing the views that have not been justified by the discussion of supporting evidence. Write in a way that maintains a good balance between the abstract and the concrete, between generalizations and particular instances of their application. Please take at least 10 minutes to proofread at the end of the session: serious grammatical or spelling errors will count against your performance.

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